

## **A Red Circle**

Because all blood is red...

## **Annual Partnership Request**

2025



#### Dear Partners and A Red Circle Supporters,

A Red Circle is a 501(c)(3) nonprofit dedicated to the holistic betterment of our community through a racial equity lens. Rooted in North St. Louis County, we create opportunities that combat systemic inequities by focusing on arts, education, economic empowerment, and food justice.

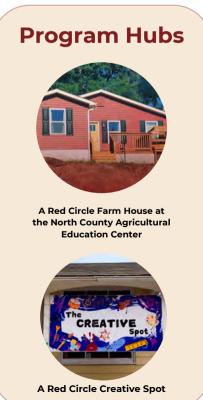
Founded in 2017, A Red Circle operates with the belief that "all blood is red," and that our communities deserve equitable access to education, wellness, and economic opportunity.

## Your partnership helps us...

Deliver fresh vegetables and food education to families in food deserts

- Transform lives with healing through the arts, agriculture, and advocacy
- Provide community cooking and gardening classes
- Provide business owner and workforce development in food and agriculture

Host community spaces for North St. Louis County residents





## **A Red Circle**

Because all blood is red...

#### Employee Testimonial

As A Red Circle's Food & Farm Teaching Specialist, Chef Queenie educates North County community members on canning, sustainable farming practices, and the art and science of food preservation. **She has taught 49+ classes for A Red Circle.** 

"I really love what I do, and then I get to do it for A Red Circle. And I love her mission. I love the mission of A Red Circle. Like, it ain't even about Erica. Her mission is so tight."



#### **Student Testimonials**

"A Red Circle does a great job of ensuring that they were not just like sending people in because schools needed help, they were making sure that we were trained [to work with students."

**"Third grade specifically is the grade in which Missouri looks at test scores and thus determines how many prison beds they need.** That is a crazy prediction to be making at that stage in their life."



#### Founder Story

**Erica founded A Red Circle to be an answer to the economic and social disinvestment in North County.** She began to imagine what it would be like if North County had access to the resources and healthy food that Clayton had. She founded A Red Circle to help bring resources and access to healthy food to North County.

"I was driving in the neighborhood and I was driving a long time before I saw a grocery store. So we started growing food. Our intention in starting A Red Circle was to work on long-term systemic change. We wanted to impact the food system to get people investing in the region with stores."

## A Red Circle's

custom events

Annual Sponsorship Packet

Annual Sponso	rship Packet				
	Circle of Visionaries \$2,500	Circle of Builders \$5,000	Circle of Innovators \$10,000	Circle of Changemakers \$25,000	
<b>Brand Recognition</b> Receive newsletter recognition, social media promotion, and website logo placement	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
<b>VIP Access</b> Receive free tickets to the annual Harvest Hootenanny ar gain recognition as a sponsor	nd	$\checkmark$	$\checkmark$	$\checkmark$	
<b>Co-branded Programming</b> Co-brand an A Red Circle event to show your support		$\checkmark$	$\checkmark$	$\checkmark$	
<b>Employee Engagement</b> Customized employee team- building workshops, such as canning and cooking classes			$\checkmark$	$\checkmark$	
<b>Custom Brand Activations</b> Create and host events alongside A Red Circle				$\checkmark$	
<b>Speaking Opportunities</b> Deliver keynote addresses or pan sessions at A Red Circle events or				$\checkmark$	

While the sponsorship levels outlined above begin at \$2,500, A Red Circle graciously accepts donations of any amount. Contributions under \$2,500 are deeply appreciated and directly support our mission to create meaningful community impact.



02-0

May

31

May

02

August

# **Upcoming Events**

2025 - 26

Show your support by sponsoring A **Red Circle** 

)3	<b>A Red Circle's Creative Spot Grand Opening</b> The Grand Opening celebration offers sponsors a unique chance to align their brand with creativity, healing, and community transformation.
,	A Red Circle's Healthy Flavor Community Market A Red Circle operates the Healthy Flavor Community Garden & Market. The Market runs from May through October and features garden fresh vegetables, wellness resources, and more!
	A Red Circle's Back to School with Books

To help families prepare for school, A Red Circle hosts "Back to School with Books!" We help around 300 children prepare for the upcoming school year.

06 September

#### A Red Circle's Ice Cream Social

A Red Circle's Ice Cream social is a family friendly event that brings the community together to enjoy sweet treats at the North County Community Nexus.



#### A Red Circle's Harvest Hootenanny

A Red Circle will host a family friendly fall festival event to celebrate the closing of the harvest season in St. Louis, offering community resources, food, and activities.

13 November

## A Red Circle's Community Speakout

A Red Circle hosts Community Speakouts so that North County residents have the opportunity to share their voices & help shape our community!

Ongoing

Ongoing

20 December

#### A Red Circle's Kwanzaa Production

A Red Circle's Kwanzaa production is an annual community event featuring a vendor fair, dinner, and a stage show with live music, poetry, singing, and dancing



#### A Red Circle's Community Resource Fair

This free event is a great opportunity to access valuable resources, enjoy family-friendly activities, and gather important information to support your health, education, and well-being.