



# A Red Circle

*Because all blood is red...*

## Annual Partnership Request

2025



### Dear Partners and A Red Circle Supporters,

A Red Circle is a 501(c)(3) nonprofit dedicated to the holistic betterment of our community through a racial equity lens. Rooted in North St. Louis County, we create opportunities that combat systemic inequities by focusing on arts, education, economic empowerment, and food justice.

Founded in 2017, A Red Circle operates with the belief that “all blood is red,” and that our communities deserve equitable access to education, wellness, and economic opportunity.

### Your partnership helps us...

- 1 Deliver fresh vegetables and food education to families in food deserts
- 2 Transform lives with healing through the arts, agriculture, and advocacy
- 3 Provide community cooking and gardening classes
- 4 Provide business owner and workforce development in food and agriculture
- 5 Host community spaces for North St. Louis County residents

### Program Hubs



A Red Circle Farm House at the North County Agricultural Education Center



A Red Circle Creative Spot



## A Red Circle

*Because all blood is red...*

### Employee Testimonial

As A Red Circle's Food & Farm Teaching Specialist, Chef Queenie educates North County community members on canning, sustainable farming practices, and the art and science of food preservation. **She has taught 49+ classes for A Red Circle.**

*"I really love what I do, and then I get to do it for A Red Circle. And I love her mission. I love the mission of A Red Circle. Like, it ain't even about Erica. Her mission is so tight."*



### Student Testimonials

**"A Red Circle does a great job** of ensuring that they were not just like sending people in because schools needed help, **they were making sure that we were trained [to work with students]."**

**"Third grade specifically is the grade in which Missouri looks at test scores and thus determines how many prison beds they need. That is a crazy prediction to be making at that stage in their life."**



### Founder Story

**Erica founded A Red Circle to be an answer to the economic and social disinvestment in North County.** She began to imagine what it would be like if North County had access to the resources and healthy food that Clayton had. She founded A Red Circle to help bring resources and access to healthy food to North County.

*"I was driving in the neighborhood and I was driving a long time before I saw a grocery store. So we started growing food. Our intention in starting A Red Circle was to work on long-term systemic change. We wanted to impact the food system to get people investing in the region with stores. "*





## A Red Circle's Annual Sponsorship Packet



**Circle of  
Visionaries**

\$2,500



**Circle of  
Builders**

\$5,000



**Circle of  
Innovators**

\$10,000



**Circle of  
Changemakers**

\$25,000

### Brand Recognition

Receive newsletter recognition, social media promotion, and website logo placement



### VIP Access

Receive free tickets to the annual Harvest Hootenanny and gain recognition as a sponsor



### Co-branded Programming

Co-brand an A Red Circle event to show your support



### Employee Engagement

Customized employee team-building workshops, such as canning and cooking classes



### Custom Brand Activations

Create and host events alongside A Red Circle



### Speaking Opportunities

Deliver keynote addresses or panel sessions at A Red Circle events or custom events



While the sponsorship levels outlined above begin at \$2,500, A Red Circle graciously accepts donations of any amount. Contributions under \$2,500 are deeply appreciated and directly support our mission to create meaningful community impact.



# Upcoming Events

2025-26

Show your support by sponsoring A Red Circle

**02-03**

May

## **A Red Circle's Creative Spot Grand Opening**

The Grand Opening celebration offers sponsors a unique chance to align their brand with creativity, healing, and community transformation.

**31**

May

## **A Red Circle's Healthy Flavor Community Market**

A Red Circle operates the Healthy Flavor Community Garden & Market. The Market runs from May through October and features garden fresh vegetables, wellness resources, and more!

Ongoing

**02**

August

## **A Red Circle's Back to School with Books**

To help families prepare for school, A Red Circle hosts "Back to School with Books!" We help around 300 children prepare for the upcoming school year.

**06**

September

## **A Red Circle's Ice Cream Social**

A Red Circle's Ice Cream social is a family friendly event that brings the community together to enjoy sweet treats at the North County Community Nexus.

**18**

October

## **A Red Circle's Harvest Hootenanny**

A Red Circle will host a family friendly fall festival event to celebrate the closing of the harvest season in St. Louis, offering community resources, food, and activities.

**13**

November

## **A Red Circle's Community Speakout**

A Red Circle hosts Community Speakouts so that North County residents have the opportunity to share their voices & help shape our community!

Ongoing

**20**

December

## **A Red Circle's Kwanzaa Production**

A Red Circle's Kwanzaa production is an annual community event featuring a vendor fair, dinner, and a stage show with live music, poetry, singing, and dancing

**March**

2026

## **A Red Circle's Community Resource Fair**

This free event is a great opportunity to access valuable resources, enjoy family-friendly activities, and gather important information to support your health, education, and well-being.