



THE CREATIVE SPOT GRAND OPENING!

Dear Potential Sponsor,

A Red Circle is thrilled to invite you to join us for a spectacular day filled with joy, creativity, and community spirit on **Saturday, May 3, 2025**, from 12:00pm to 4:00pm at **The Creative Spot, 414 S. Florissant Rd., Ferguson, MO, 63135**. We're presenting raffle prizes of household items, toys, jewelry, and more, with multiple activities that include games, arts and crafts, a face painter, magician, live music, karaoke, and vendor food trucks!

The **Grand Opening** is an event recognizing the new location for our arts programs in North St. Louis County, to enrich and celebrate our community. **The Creative Spot** will be the new hub for art, music, and related activities centrally located in Ferguson, MO. It will offer a gallery, rehearsal, performance, and safe space where creativity and wellness can flourish. Join us in making a lasting impact by helping us bring **The Creative Spot** to life. Together, we can transform lives and build a brighter future through the power of the arts.

Over the years, we have relied on support from local businesses such as yours in our programs. We are thrilled to invite you and new sponsors to this event, as both **A Red Circle** and like-minded companies share a wonderful commitment to community enrichment.

On Friday, May 2nd join us for these Special Events preceding the Grand Opening:

- 3:00pm – 4:00pm: Ribbon Cutting Ceremony with Local Dignitaries
- 4:00pm – 6:00pm: VIP Pre-Party for Sponsors and Invited Guests

Kindly take a moment to review the exciting sponsorship opportunities presented in this package. We appreciate your consideration and look forward to your response.

– *Jessica Johnson, Community Arts Director*

GRAND OPENING SPONSORSHIP LEVELS AND PERKS

SPONSORSHIPS	★ ★ CHANGEMAKER \$100 minimum plus 3 prizes	★ ★ MASTER ARTIST \$50 - \$99 plus 2 prizes	★ ARTIST \$25 - \$49 plus 1 prize
Logo on Banner & Event Materials	YES	YES	YES
Social Media Advertisement	YES	YES	NO
Guest Speaker at Event	YES	YES	NO
VIP Access to Ribbon Cutting & Pre-Party	YES	NO	NO



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GRAND OPENING SPONSORSHIP LEVELS AND PERKS (Continued)

1. Sponsorship benefits/perks:
 - a. **All Levels:** Logo on Banner and event materials ~ Have your company logo displayed on our 4ft x 2ft banner that will be featured at the event. Your logo will also be displayed on the event page of the website and the event program.
 - b. **Changemaker/Master Artist:** Social media advertisement ~ Receive a personalized shoutout to our 5,000+ social media audiences.
 - c. **Changemaker/Master Artist:** Guest Speaker at the event ~ Have an opportunity to share about your company to attendees.
 - d. **Changemaker:** VIP access to the Ribbon Cutting and Pre-party - Receive (2) two tickets to join us at **The Creative Spot** for this special ceremony and party on May 2nd, 3:00pm – 6:00pm. Network with other Changemakers, enjoy delicious food, a special music performance by the multi-award winning, trumpeter, vocalist, songwriter, **Lady J Huston** (<https://ladyjhuston.com>), and a presentation by **Jessica Johnson**, the Community Arts Director.
2. Your Sponsorship will:
 - a. Allow us to hire Art and Music healing workshop instructors, performers, mentors, and more!
 - b. Purchase needed renovations to **The Creative Spot**.
 - c. Provide services to students in North County school districts that have reduced or eliminated arts funding.
 - d. Provide special outreach programs for veterans, people with disabilities, and senior citizens.
3. **Deadlines:**
 - a. **April 25, 2025** – *Submit confirmation and media assets as noted below.
 - b. Sponsorship Donations/Vendor Payments:
 - Checks may be made payable to **A Red Circle**.
 - PayPal **@aredcircle**, or CashApp **\$aredcircle**.
4. Tax deductible benefits: All Sponsor levels are tax-deductible to the extent permitted by law.
5. Contact Information:
 - a. Community Arts Director, Jessica Johnson, jessica@aredcircle.org, (314) 328-2286, <https://www.aredcircle.org/about-us>.
 - b. Community Arts Program Coordinator, joyce@aredcircle.org, Joyce “Lady J” Huston, (314) 282-7272.

Click here ➡ <https://forms.office.com/r/RgrqBQa6wj> specifying your preferred Sponsorship level.

**Kindly include: your high-rez logo, brief bio of the CEO, and description of your company highlighting how your work aligns with ours.*

A Red Circle Presents

The CREATIVE Spot

Grand Opening!

Saturday
May 3rd

414 S. Florissant Rd.
Ferguson, MO 63135

12:00PM -
4:00PM

Ribbon Cutting Recap

Music

Raffle

Face Painting

Food

Vendors

Games

Family FUN!!

Free! RSVP

Tax Deductible Donations
Appreciated

CreativeSpotOpening
.eventbrite.com



Eventbrite

Celebrate art & music at the new
hub for the arts in North County!

314-328-2286
www.aredcircle.org

Contact Jessica Johnson
jessica@aredcircle.org



THE CREATIVE SPOT GRAND OPENING!

Arts Department Brochure & Events

Using creative place-making allows us to do fun activities with a purpose.

Arts

Healing the Community
with each project, program, and event!

Jessica D. Johnson
Community Arts Director

Joyce Huston
Community Arts Program Coordinator

The Creative Spot
414 S. Florissant Rd. Ferguson MO 63135
Joyce@aredcircle.org
Jessica@aredcircle.org
aredcircle.org/arts | +1 314-528-2303

ART IN THE GARDEN
Celebrate social wellness in the Garden!
• Listen to Music
• Play Games
• Do Arts and Crafts
• Enjoy Food & More!

CHOSEN PATHWAYS
Summer Arts Internship for ages 15-24!
• Design Art Projects
• Celebrate Juneteenth
• Record in a Professional Studio
• Make a Media Project
• Discover Your Passion
• Serve Communities

FERGUSON FARMERS MARKET
Visit our table at the Ferguson Farmers Market on Saturdays!
• Do Arts & Crafts
• Shop Local Vendors
• Explore Community

MEET A RED CIRCLE AT THE MUNY
Ask how to get your free tickets today!
The 2025 Season:
• Bring it on: The Musical
• Come from Away
• Disney's Frozen
• Evita
• Dear Evan Hansen
• La Cage aux Folles
• Jersey Boys

DRUMMING 4 PEACE
Summer music camp for ages 3-14!
• Explore Music
• Do Arts & Crafts
• Make New Friends
• Play Games
• Learn New Skills

KWANZAA: THE VILLAGE IT TAKES
Celebrate Kwanzaa with North County!
• Enjoy a Healthy Meal
• Shop with Local Vendors
• Explore the Nguzo Saba with the Stage Show!

- Web Page - <https://www.aredcircle.org/kwanzaa-celebration/>
- Program Booklet - <https://drive.google.com/file/d/1iFurffM6HVDCDzOBdfT4fr2jai53vPv7>
- Video (Artist Feature) - <https://youtu.be/OQy3-y-7mcl>
- Video (Artist Feature) - <https://youtu.be/uzGGxwJS76U>

MEET THE CAST

KWANZAA
THE VILLAGE IT TAKES